



Green Man Gaming launches two new websites in Latin America

New local currency pricing introduced to Green Man Gaming customers in 12 countries

London, UK, 10 October 2017 - Green Man Gaming, the award-winning eCommerce technology company in the video games industry, has officially launched two new local language websites in Latin America, adding to its already established English and German eCommerce websites. As part of the company's internationalisation strategy, the new Spanish and Portuguese language websites will serve customers in Latin America in their local currencies and favourite payment methods.

From today, Green Man Gaming customers in its key markets in Latin America including Brazil, Colombia, Argentina, Chile and Mexico will be able to browse and purchase their favourite games easily in Spanish and Portuguese and choose to pay using over 150 local payment methods and card types offered in partnership with Latin America's leading payment provider, BoaCompra, such as Boleto Bancario, Servipag, Redcompra, Bancolombia and BCP Online. The new websites will allow customers in the Latin American region to pay in six newly introduced local currencies and will feature special localised deals.

To coincide with the launch of the new dedicated websites, Green Man Gaming has introduced 12 new currencies allowing customers in Latin America, Asia and the Middle East to make purchases in their local currency. These new currencies include Brazilian Real (BRL), Mexican Peso (MXN), Argentine Peso (ARS), Peruvian Sol (PEN), Chilean Peso (CLP), Colombian Peso (COP), Chinese Yuan (CNY), South Korean Won (KRW), Turkish Lira (TRY), Malaysian Ringgit (MYR), Philippine Peso (PHP) and Indian Rupee (INR).

"Following the successful launch of our first local website in Germany offering customers the ability to browse and purchase in their local language, currency and



payment methods, the next step in our mission is to roll this out internationally and become THE destination for global gamers. The introduction of 12 new local currencies on the Green Man Gaming store and two new websites in Latin America will play a significant role in helping us achieve this mission," said Paul Sulyok, CEO and Founder of Green Man Gaming.

"BoaCompra is delighted to serve more gamers in Latin America with this new partnership that will empower Green Man Gaming in the region," said Alain Delcourt, Managing Director of BoaCompra.

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Notes to Editors

About Green Man Gaming

Green Man Gaming is a global technology company at the heart of the video games industry.

Greenmangaming.com is an eCommerce store and community offering over 8,500 digital multi-platform games from 550 publishers to gamers in 195 countries in combination with the latest game insights and information. Millions of gamers worldwide have access to a single destination that allows them to discuss, discover and share all things gaming within a highly engaged community. This includes game data tracking, reviews as well as expert insights available on Green Man Gaming's game hubs, blog and newsroom.

[Green Man Gaming Publishing](#) works with independent development studios globally to market their own games and increase the visibility of games in a challenging marketplace. The industry expertise and knowledge of the publishing team provide developers with hands on and collaborative support that includes in-depth market analysis, integrated Marketing and PR campaigns, finishing finance options and global retail strategy.

Leveraging its patented technology, Green Man Gaming also partners with game publishers and leading hardware manufacturers to support their marketing initiatives. Announced at CES 2017, Green Man Gaming's digital storefront is currently being made available on millions of Lenovo laptops worldwide through the Lenovo Entertainment Hub. Green Man Gaming has also partnered with Intel to build and manage their software distribution hub which offers digital games to hundreds of hardware partners as part of the Intel® Technology Provider Gold and Platinum Partners Program.

Green Man Gaming has been recognised by leading bodies in the video gaming, business and technology sectors with over 30 awards received since it was launched in 2010.

www.greenmangaming.com