



Green Man Gaming offers digital games on new Lenovo Entertainment Hub

Lenovo Entertainment Hub won Windows Central's Best of CES 2017 Award

London, UK, 16 March 2017 - [Green Man Gaming](#), a global e-commerce technology company in the video games industry, has announced its collaboration with Lenovo and Beyond Media (majority owned by ASX listed company Yonder & Beyond - ASX:YNB) to offer digital games on the new Lenovo Entertainment Hub through Beyond Media's Y-Hub platform. Green Man Gaming demonstrated its storefront on the Lenovo Entertainment Hub powered by Beyond Media at the recent CES 2017, which won a [Best of CES 2017 Award](#) from Windows Central.

Beginning in Q2 2017, Green Man Gaming will give gamers the chance to purchase their favourite PC games directly from their Lenovo PCs through the Lenovo Entertainment Hub. Additionally they can benefit from special offers and deals, exclusive to Lenovo hub users. Users of the hub will also be able to upscale their games into a VR experience.

Green Man Gaming is working closely with Beyond Media, the developers of the fully integrated content delivery platform, to deliver a seamless browsing and shopping experience for PC gamers worldwide.

"We're excited about working with Lenovo because we're making some of the best gaming experiences available on PCs recognised across the industry for



their quality, innovation and design. Our games will be available to Lenovo customers worldwide who download the Lenovo Entertainment Hub onto their machines, giving them access to the Green Man Gaming product catalogue and special deals," said Paul Sulyok, CEO and Founder of Green Man Gaming.

"Our collaboration with Beyond Media and Green Man Gaming lets us give customers a rich gaming experience with our Lenovo Legion brand of gaming devices," said Mark Fletcher, Director of Software and Content Services at Lenovo's PC & Smart Device Business Group. "Beyond Media's technologies partnered with Green Man Gaming's product catalogue and gaming industry expertise helps us deliver an immersive and content-loaded experience that sets our PCs apart."

"We are delighted to be changing the face of VR with ground breaking technology and also very glad to be, as a team, back in the space where we can make a considerable difference. We're looking forward to working with Green Man Gaming and Lenovo to launch this innovative solution to their customers," said Shashi Fernando, CEO of Yonder & Beyond.

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For more information please contact:

Suraya Adnan-Ariffin
Head of PR and Communications, Green Man Gaming
E: suraya.adnan@greenmangaming.com
T: 0207 135 2274

Notes to Editors

About Green Man Gaming

Green Man Gaming is a global e-commerce technology company in the video games

Green Man Gaming Ltd, Hamilton House, Mabledon Place, Bloomsbury, London, WC1H 9BB
020 7135 2270 | press@greenmangaming.com | www.greenmangaming.com



industry and the first choice for millions of gamers around the world.

We offer a wide range of digital games that our customers can play on their favourite platforms including PC, Mac, Sony Playstation and Nintendo. Working directly with over 500 publishers, developers and distributors, we offer gamers in 190 countries a large catalogue of multi-platform games at competitive prices. Green Man Gaming is an official distributor of Sony PS4, Nintendo, Steam, Uplay, Rockstar Social Club and many more PC platform products.

Green Man Gaming's Publishing arm works with developers to help publish and market their own games, supporting them every step of the way. Our vibrant online community also connects gamers and rewards them for in-game activity. This gameplay data allows us to further improve the overall gaming experience.

Our passion for games and strong community platform provides gamers with the ultimate multi-platform destination to shop, connect and get the best insights online.

www.greenmangaming.com