

Ready or Not: Distribution Management

Services

READY OR NOT

Results

conversion rate

258%

return on advertising spend
(ROAS)

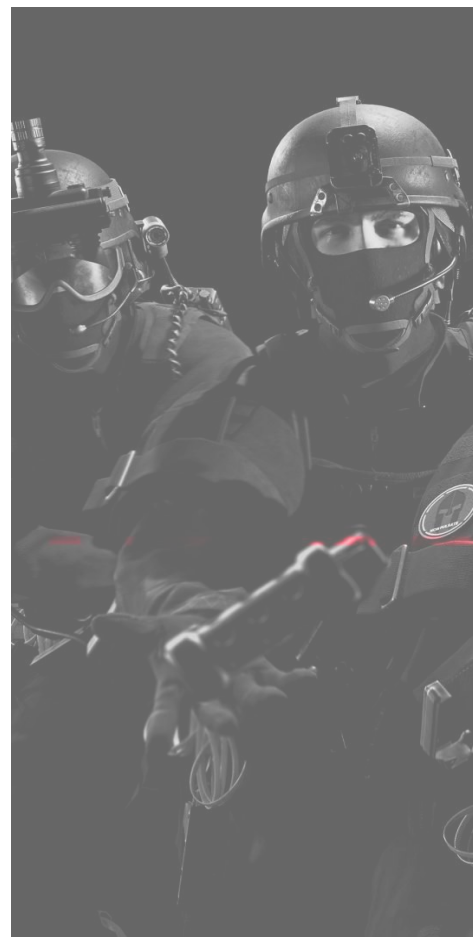
The Opportunity

We have supported Void Interactive as their exclusive distribution partner since early 2022.

Helping them on their meteoric rise since launch in December 2021 to expand their presence in the third party market.

The Challenge

The main challenge we face is ongoing, being Void Interactives' exclusive distribution partner, it falls on our shoulders to ensure pricing is correct, marketing support is secured monthly and security is maximised at all times to ensure price points are protected. Meaning consistent and long term sales.



The Solution

We leverage our experience and relationships to make sure that any promotion is heavily supported through all channels including social, CRM as well as prominent onsite positioning.

The Outcome

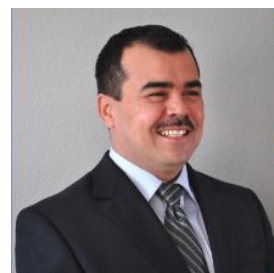
By utilising GMG's inhouse expertise, we've worked hard to expand Ready or Nots presence in LATAM, China and SEA.

All with the overall goal to get Void and Ready or Not to a Billion dollar game.

"GMG have been our exclusive global distribution partner since March 2022 in the third party space. We have enjoyed significant commercial success throughout our partnership, as well as the vital strategic assistance they have lent during our growth phase.

Overall GMG have been a pleasure to work with."

Julio Rodriguez, CEO, Void Interactive



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GREEN MAN GAMING'S
DISTRIBUTION MANAGEMENT
SERVICE?**



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